

Media Release
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Adelaide

WOMAdelaide

SOUNDS OF THE **PLANET** 2010
5-8 MARCH • BOTANIC PARK • ADELAIDE

WOMADELAIDE WINS INTERNATIONAL AWARD FOR ENVIRONMENTAL SUSTAINABILITY

WOMAdelaide is the winner of this year's coveted **Greener Festival Award**, acknowledging its efforts to reduce the event's environmental impact.

WOMAdelaide Director, Ian Scobie said they are delighted to be internationally recognised as a world leader in creating environmentally sustainable festivals.

"From the very beginning, environmental sustainability has been a priority for us and with each festival we have lifted the bar by introducing new practices that can reduce our environmental impact." Mr Scobie said.

"Our list of environmental initiatives and achievements just keeps growing and it's a credit to our site manager, Adam Hornhardt and all of the research and effort he and his team put in this area."

The Greener Award is judged by a team of environmental auditors assessing a 56 point checklist covering green office policies, energy use and carbon reduction, travel and transport, support for green initiatives, waste management, recycling, water use, environmental protection and noise pollution.

Ben Challis, co-founder of A Greener Festival said it is clear that participating event organisers are doing more and more to reduce their greenhouse gas emissions, reduce waste and move towards a carbon neutral infrastructure.

"The key issue now is working with the audience to reduce travel emissions – which can sometimes make up almost three quarters of a festival's carbon footprints," he said.

WOMAdelaide joins elite company with iconic international festivals such as Glastonbury and the Atlanta Jazz Festival also winning of the award.

The preview line up for WOMAdelaide 2010 will be announced on 22 October as part of the Adelaide Festival program launch.

Tickets for WOMAdelaide 2010 are now available at womadelaide.com.au.

www.womadelaide.com.au

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The WOMAdelaide Foundation is a non-profit body established to present the annual WOMAdelaide Festival and is registered on the Commonwealth Government's Register of Cultural Organisations

